AEO PAKISTAN™ | CELEBRATING 20 Years of Excellence 1997-2017 | IELTS™ Official Test Centre

AEO Bulletin

JULY

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IELTS Test Venues

Islamabad

Lahore

Karachi

Multan

Sialkot

Abbottabad

Peshawar

Gujrat

Faisalabad

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Newsletter Editors:

- **Khalil Ahmad**
- **Naba Sahi**

Message from the Resident Director - Mr. Saad Mahmood

Dear Readers,

This bi annual bulletin is an important initiative to help all the stakeholders remain updated about the latest news, initiatives, opportunities and success stories of AEO Pakistan.

The past year holds special significance for us at AEO Pakistan, as we celebrated our 20 years of excellence in provision of best possible opportunities for Pakistani Students to study abroad at top ranked international universities. Having our headquarters at Islamabad, we are operational nationwide with branches in Lahore, Karachi and now also in Multan in addition AEO also conducts IELTS testing in Peshawar, Abbottabad, Gujrat, Faisalabad and Sialkot.

With over 5000 alumni and 200,000 IELTS registrations over the past two decades, AEO Pakistan has established itself as **Australian & Global Education Specialists** and **most trusted IELTS Official Test Centre**. AEO Pakistan operates as the official Liaison office for over 40 leading Australian Universities / Institutions and facilitates the enrolment of International students at these Universities / Institutions.

Through our strategic alliance and collaboration with Study Group, NAVITAS, Cambridge Education Group and Shore light Education we are helping students enroll at leading universities of Australia, USA, Canada, UK, New Zealand, Malaysia and Dubai.

With nationwide presence; easy & simple registration process; excellent sound quality for listening test as per global standards and friendly & cooperative customer services representatives, **IELTS at AEO Pakistan** has been a preferred choice for students across Pakistan. In addition to IELTS General & Academic Test, we are also offering IELTS for UKVI, IELTS Life Skills, CB IELTS and IELTS Preparatory classes.

At AEO Pakistan our clients are our first priority and we aim to help bring fulfillment to your dreams. Visit us at AEO and explore for yourself the seemingly endless possibilities that remain out there to be taken. We look forward to discussing your future with you!

Make the right choice; begin your educational journey today with AEO PAKISTAN!

Mr. Saad Mahmood

CEO & Resident Director

IELTS @ AEO PAKISTAN

"We are your guides to navigate your goals."

AEO Pakistan operates as the official Liaison office for over 40 leading Australian Institutions, facilitating the enrolment of International students at these Institutions. AEO began its operation in Pakistan in April 1997. Over the past two decades, it has firmly established itself as an **Australian and Global Education Specialist** and **IELTS Official Test Center.**

AEO provides comprehensive and professional counseling and assistance to genuine students intending to study in Australia. We are now also able to offer pathway study options in UK, USA and Canada to our clients.

IDP Education is a world leader in international student placement services and a proud co-owner of IELTS (International English Language Testing System). It owns and operates English Language Schools and organizes Global Education Events and Conferences.

idp INTERNATIONAL EDUCATION SPECIALISTS

IDP helps International students study in English speaking countries by connecting them with the right course in the right university or institution and the right country.

In today's dynamic work environment, transfer and sharing of information across a well-knit team is of vital importance. The need to do this through a formal medium is even more applicable to a team whose members are spread across a wide geography.

It is undoubtedly a commendable initiative to gather and filter the relevant information and present it in a structured and eye-catching style. Using this platform, we would like to reiterate our keenness towards the common vision of AEO.

Thinking of Studying Abroad?

Think AEO Pakistan!

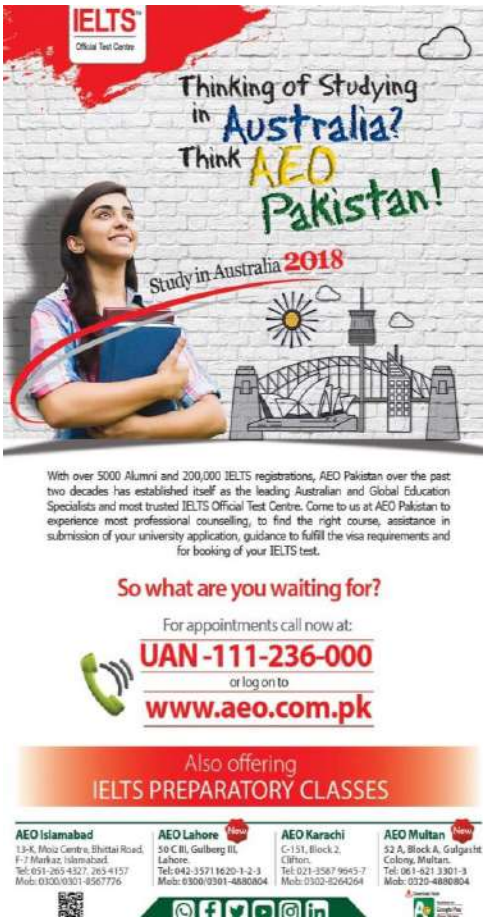
Our vision is;

"To be the best managed organization, having the safest working environment, with a lean and effective goal, that draws premium on its high quality services and is respected by all customers."

To fully materialize this vision, we need to out- perform ourselves in every way. Here, I would like to emphasize our commitment and collective responsibility towards some of the most vital organizational fronts' i.e. International student placement, IELTS testing, assisting visa applications.

To maintain and boost this stature, we need to further stretch ourselves by setting higher standards. That is only possible with a positive attitude and motivation and we need to instill this around us. We need to invest more time and energies for the development of our teams and be open towards our own learning. We are a winning team and we will continue to be one.

Having AEO's global expertise is a definite edge we have and we should capitalize on this strength by coming up with innovative solutions for our customers.



"If you do not take care of your customers, your competitors will." Bob Hooey

Ready to start your global career? We're here to help you.

AEO works with you to turn your plans to study abroad into a launch pad for professional success and personal growth.

We want you to find your best possible course. You have got an incredible career ahead of you and we will help set you up for success.

Main Offices:

- Islamabad (Head office)
- Lahore
- Karachi
- Multan

Off-site Testing:

- Gujrat
- Faisalabad
- Sialkot
- Peshawar
- Abbottabad

What services does AEO Pakistan provide?

"A satisfied customer is the best business strategy of all." Michael LeBoeuf

If you have ever tried to apply directly to study in Australia, you know how tedious the process can be. Staring at that mound of paperwork, you are probably feeling more than a little nervous.

We have been doing it for about 20 years creating a huge network of opportunity with offices in different cities.

Our extensive network of approachable experts helps you identify and secure the university or college where you can thrive.

We offer a full suite of services, covering English language testing (IELTS) and visa advice. We also support you with advice and assistance with essential services you will need while living abroad.

We believe;

"It's not your customer's job to remember you. It's your job to make sure they don't forget you."

- Student/Parent information and counseling
- Professional help in selection of courses
- Application processing maintenance
- English Language Testing (IELTS)
- IELTS preparatory classes (Karachi-Lahore-Islamabad)
- Collection and transfer of drafts of tuition fees
- Assistance with Visa applications
- Accommodation arrangements
- Organization of alumni events etc.

Global Intelligence Survey:

Pakistanis have been ranked the fourth most intelligent people across the world in a globally-held survey.

"Pakistanis are equal to the people of developed and industrialized countries when it comes to intelligence," the survey report said. The poll was organized by the Institute of European Business Administration in 125 countries. The survey quantifies various aspects of brilliance and intellectual work in the nations of the surveyed countries. **"Pakistanis outshine in the field of intelligence despite a dearth of required resources and opportunities,"** the poll inferred.

IELTS Master Class Webinar:

Connect with a world-renowned IELTS Expert from the convenience of your home, office or mobile device!

IDP IELTS has been conducting free IELTS Master Classes worldwide to help candidates achieve their best in the IELTS tests. **AEO Pakistan** is now introducing the IELTS Master Class Webinar **every month** to offer an additional online channel to support our IELTS candidates who cannot make it to the Master classes' locations.
The IELTS Master class Webinar is a 2.5 hour session that offers you a real-time interaction with the IELTS expert without leaving your place. **All you need to have is a device with internet access!**

Who can join IELTS Master Class Webinar session?

IELTS candidates who have already booked their tests with an AEO Pakistan IELTS test center are eligible to attend the session free of charge.

Why should you attend?

IELTS Master Class Webinar will provide you with:

- Practical tips on how best to enhance your English language skills.
- Insights into common mistakes you can avoid.
- Interactive tasks using the assessment criteria.

- Enhance your Speaking, Listening and Reading skills!
The first 60 minutes of the webinar will cover 3 IELTS test components: Speaking, Listening and Reading.
- Enhance your writing skills!
The second half of the webinar will cover the IELTS Writing Test component to provide participants with practical tips on how best to enhance their Task 1 and Task 2 writing skills.
Book you IELTS test now, and don't forget to ask for your FREE IELTS Master class webinar session.

Meet the Writing Expert:

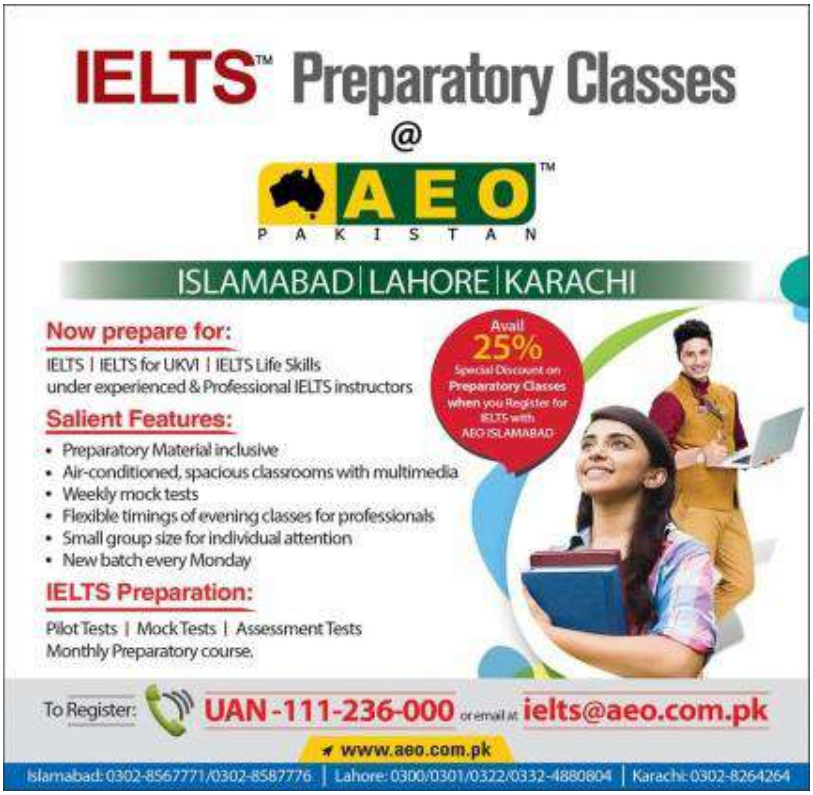
"Teachers open the door but you must enter by yourself."

First session of IELTS Academic Writing classes at AEO Islamabad

AEO Pakistan provides its candidates with an ideal opportunity to discuss study opportunities and scholarship options in person with the official representatives of different International Universities.

Discount on Preparatory Classes:

AEO Islamabad has started IELTS coaching classes from April 2017. A handsome promotional discount is being offered to the candidates who register for IELTS with AEO. These classes are being conducted by experienced and trained IELTS instructors in 3 main centers of AEO Pakistan.



Special Ramadan offer for IELTS candidates registering with AEO in the month of Ramadan

Free Information Sessions:

AEO Pakistan conducts free information sessions at its main offices throughout the year. Recently, these sessions were held on May 14 and May 15, 2018 at AEO offices in Islamabad, Lahore, Karachi and Multan. An information session about **Computer Delivered IELTS** was held on July 19, 2018. This practice provides candidates with an ideal opportunity to get expert advice and guidance of studying at top universities of the world.

Ready to Welcome Head phones?

Good News for IELTS Candidates

AEO Pakistan is now introducing Headphone-aided Listening Test. IELTS candidates can avail this facility from **August 2018**. This would help our candidates enjoy **no-distraction Listening Test.**

AEO Pakistan's representative sharing the confirmation of admission and visa of our student Muhammad Tabish at SIBT and WSU.

Our student Tallat Tahir receiving his admission and visa confirmation to pursue his degree in Bachelor of Information Technology at Macquarie University, Australia.

Salaal Rizwan while receiving his admission and visa confirmation for Macquarie University, Australia.

Computer Delivered IELTS:

AEO Pakistan now offers Computer Delivered Standard IELTS Test.

"Because having a choice matters."
You asked, we listened. Computer-delivered IELTS is here.

- More test days and times, allowing you to choose a test time most convenient for you.
- Academic or General Training
- Faster results (5-7 days)
- Test content remains the same
- Speaking test remains face-to-face
- Listening, Reading and Writing tests completed on a computer
- Free practice material available online

It is still the same test but delivered in a different method

Official Visits of AEO Representatives:

Griffith University recently conducted the **Griffith Agents Workshop 2018** from **May 21 to May 25** at Gold Coast, Brisbane, Australia. University welcomed around 20 staff members from South Asian Countries including Pakistan. Mr. Sajid Awan (Senior Manager-AEO Islamabad) and Miss. Rahat Baig (Senior Consultant- AEO Karachi) attended this workshop. Main highlights of the workshop were;

- To launch "New Agent and Representative Support Website" to ensure working together closely.
- To offer some new attractive courses in 2019 for International students.

Mr. Sajid Awan and Miss. Rahat Baig at Griffith Agents Workshop 2018 Australia

Representatives Visits:

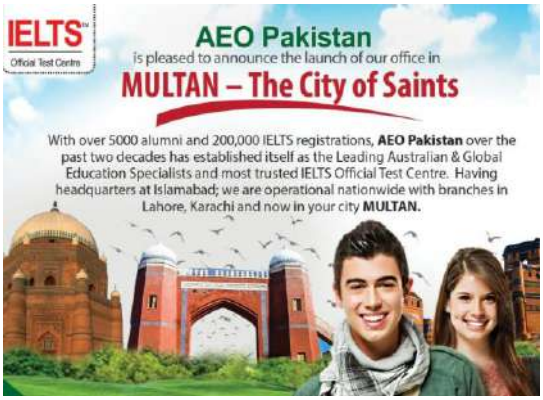
A Training session was conducted by Mr. Francis Maura from University of New England (UNE) at AEO Pakistan on February 1, 2018.

Referral Partners:

AEO Pakistan works with more than 300 referral partners from different areas of Pakistan. AEO offers value-added incentives to its referral partners depending on the number of candidates they refer.

B2B Portal:

AEO Pakistan has recently introduced B2B Portal facilitating its Referral Partners to refer their candidates to AEO from the convenience of their places, through an online channel.



Referral Partners receiving the Application Collection Certificates from AEO Representatives

Annual Meeting:

This **year in May,** IDP IELTS Annual Meeting was held in **Ho Chi Minh City, Vietnam**. Over three days, global teams of IDP learned all about exciting release of Computer Delivered IELTS.

Mr. Saad Mahmood (Resident Director), Ms. Samia Murad (Administrator-AEO Karachi) and Ms. Anjum Nafees Khan (Administrator- AEO Lahore) at IDP IELTS Annual Meeting.

Success Stories of AEO Pakistan:

"Every great dream begins with a dreamer. Always remember, you have the strength, the patience and the passion to reach for the stars to change the world." - Harriet Tubman

"Some people dream of success, while others wake up and work hard for it."

Your Feedback will help us improve this newsletter and all its content. We welcome your articles, suggestions and comments.

Please write to us at: **ielts@aeo.com.pk**